

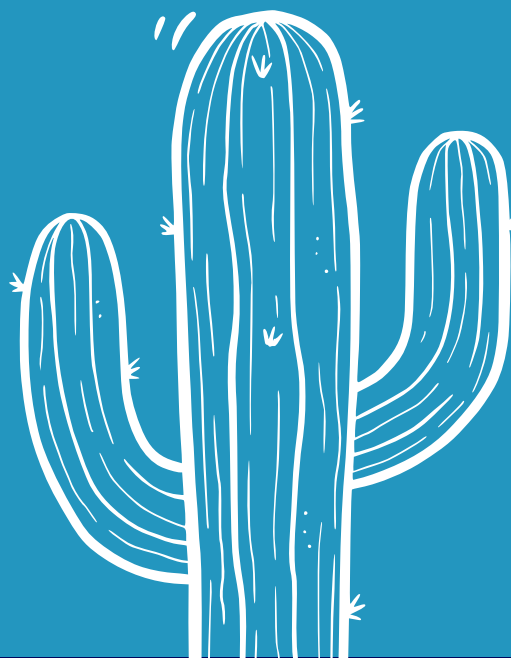
Let's elevate local businesses doing the work.

(S)ERVICE
(E)XPERIENCE
(A)CCOUNTABILITY
LEADER AWARDS

Saturday, December 7, 2024



WWW.SEALEADERTRAININGINSTITUTE.COM





ABOUT



S.E.A. Leaders Training Institute is a nonprofit organization dedicated to fostering excellence in service within the small business community and preparing individuals for customer-facing roles in the workforce. We achieve this through comprehensive soft skills development training, workshops, and events.

S.E.A. Leaders Training Institutes mission is to champion excellence in service by providing comprehensive soft skills training, workshops, and events that empower individuals and businesses to thrive authentically and adaptively in customer facing roles or entrepreneurship.





We Stand On Our

Core Values

01 Integrity

02 Leadership

03 Service

04 Accountability

05 Empowerment

06 Community

07 Continuous Improvement

08 Collaboration

09 Excellence





Our goals

and Objectives

With your help, we'll be able to accomplish amazing initiatives that'll impact small business owners AND consumers in the community.

- Appreciate the dedication and commitment of small businesses.
- Encourage small businesses to keep delivering customer-centric experiences.
- Highlight the importance of good customer experience for goodwill small businesses.
- Encourage small businesses to become leaders in service and accountability.
- Encourage small businesses to grow the atmosphere of positive customer experience for better services.
- Achieve higher returns on investments.
- Help businesses to build and develop brands through quality customer service.



The customer experience is essential.

”

"Nearly 90% Of Buyers Say Experience a Company Provides Matters as Much as Products or Services"

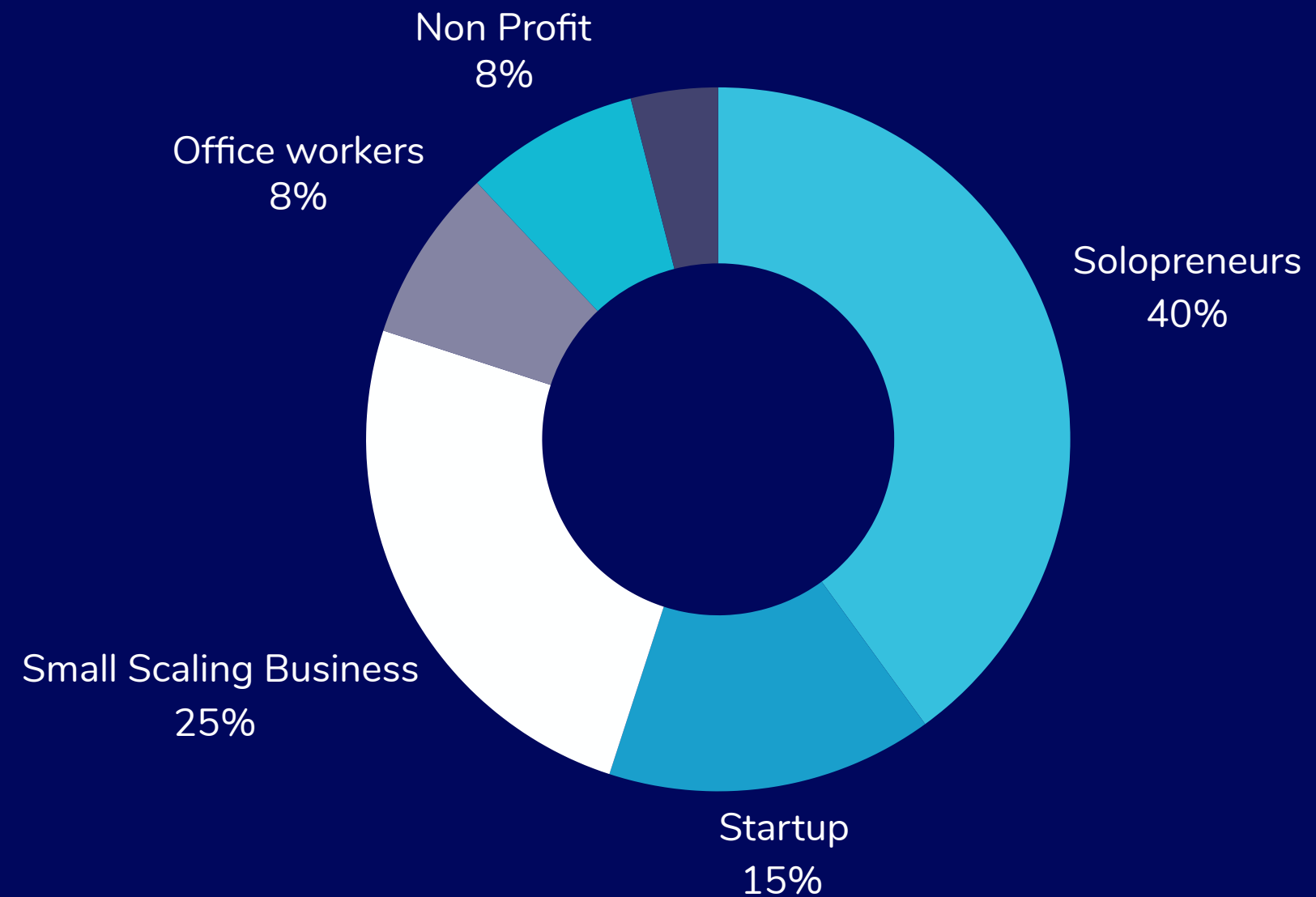
Source: Salesforce, May 2022.

Let's put it at the forefront at the (S)ervice (E)xperience (A)ccountability Leader Awards.



Our Target Audience

Meet the people and companies that show interest in S.E.A. Leader Awards.



**YOUNG, SMALL STARTUPS AND ESTABLISHED
SMALL BUSINESSES COME TO OUR EVENT**

Based on 2023 Attendee Information

WHAT OUR ATTENDEES THOUGHT

We had a successful S.E.A. Leader Awards In 2023.

“Everything was Incredible. I am not going to lie, I was so impressed with how beauty and intentional everything was.”

“The speakers were amazing I have like two pages of notes. I loved It! Definitely do it again.”

“This was amazing, and I love the fact the awards are not based on popularity but those doing the work. It would be cool to have a category for every Industry but you can grow to that! I absolutely loved It and the decor was amazing. The young men doing coat check were so polite and such a nice touch! Great job.”

2023 At A Glance



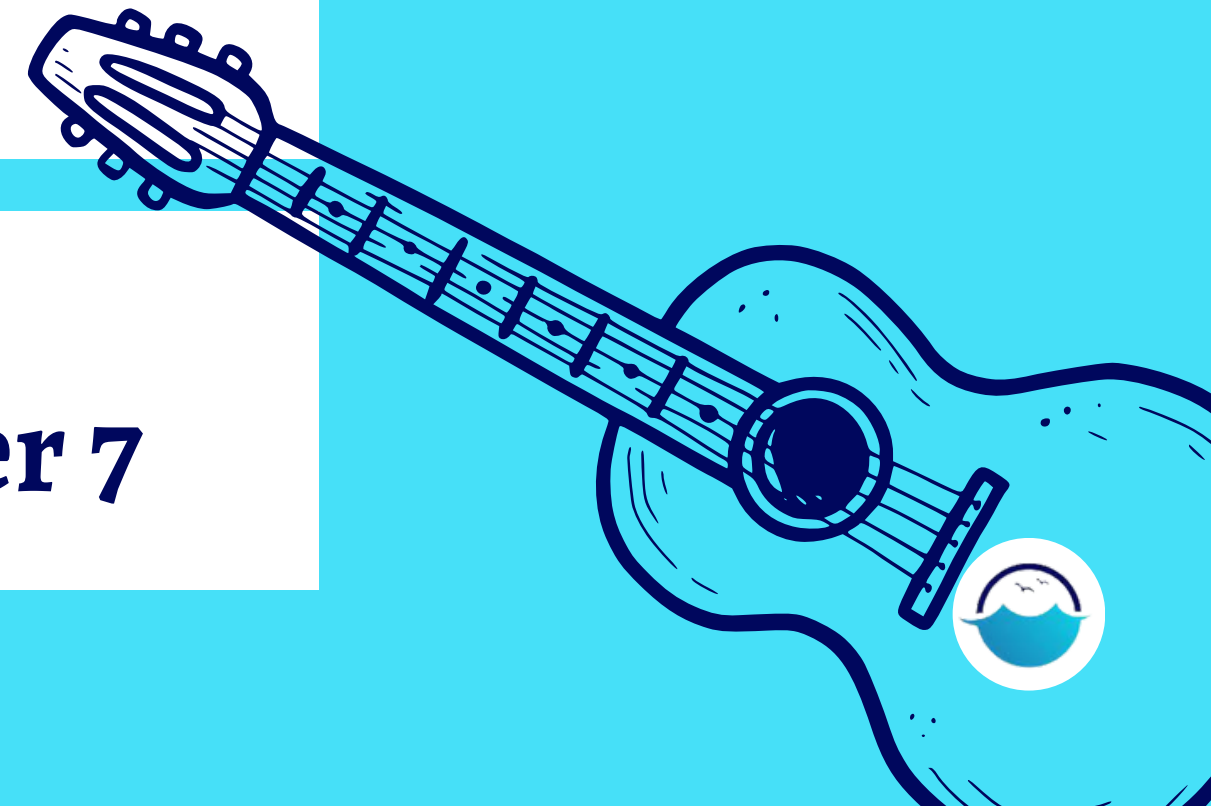
Why do we believe this event is *essential*?

Estimated Guest Count:
100-150 Guests

Awards to be Granted:
5

Location:
Indianapolis, IN

Date:
December 7



SATURDAY, DECEMBER 7, 2024

(S)ERVICE (E)XPERIENCE (A)CCOUNTABILITY LEADER

Award Categories



BEST IN
VENDOR
EXPERIENCE

BEST IN
CUSTOMER
SERVICE

BEST IN
OVERALL
CUSTOMER
EXPERIENCE

BEST IN
VENDING
EVENT HOST
EXPERIENCE

SERVICE
IMPACT
AWARD





JOIN US IN HONORING DIERA AT THE 2024 S.E.A. LEADER AWARDS

Meet: Diera Moore

2024 Service Impact Award Recipient

Diera Moore, affectionately known as Dee-Dee, currently serves as the Director of Summer Programs at TeenWorks. Her journey with TeenWorks began as a student participant in the program's earlier incarnation, Pro-100, during her high school years. She emerged as one of the pioneering recipients of the TeenWorks Scholarship, which enabled her to pursue her bachelor's degree at Marian University.

Get to know more at the S.E.A. Leader Awards.



Raising Money For Teenworks

We are thrilled to announce that this year's S.E.A. Leader Awards will be extra special as we join forces with TeenWorks, a remarkable youth program dedicated to teaching teens about self-discipline and hard work through employment and programming.

At S.E.A. Leaders Inc., our mission has always been to empower businesses to excel in customer experience management. This mission aligns perfectly with the values and goals of TeenWorks, as they focus on nurturing the next generation of leaders and workforce champions. We are honored to raise money for them through this year's event activations and dedicated donation opportunities.





WHY SHOULD YOU SPONSOR

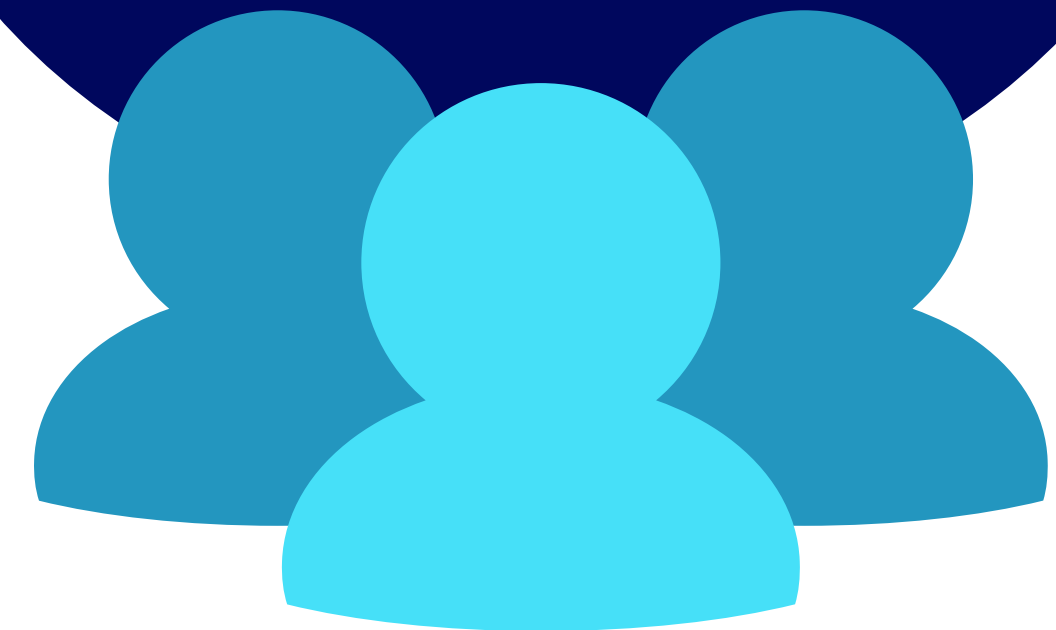
(S)ERVICE (E)XPERIENCE (A)CCOUNTABILITY LEADER AWARDS

We invite you be a part of this fun, yet impactful event.

- You'll join S.E.A. Leaders Training Institute in raising awareness of businesses making an impact on local consumers.
- Businesses that are awarded will receive resources to become more efficient customer-centric entities.
- Sponsors receive a variety of advertising on the S.E.A. Leaders Training Institute platform (see Sponsor Tiers for more info).
- You'll increase your brand awareness amongst our featured local entrepreneurs and their supporters.
- It's a great opportunity to network with other businesses and professionals in the community.

**IT TAKES
A VILLAGE.**

We'd love your help.



**(S)ERVICE
(E)XPERIENCE
(A)CCOUNTABILITY
LEADER AWARDS**

Sponsorship Options

\$5,000

Platinum Sponsorship

- VIP Sponsorship table with 8 tickets - Open Bar
- (8) S.E.A. Leader Swag Bags
- Bull Pen Naming Opportunity
- Logo included on Event Step & Repeat
- Brochure and business cards included in gift bags (to be provided by the business)
- Honorable mentions throughout the programmed event
- Full Page Advertisement in the Award program booklet
- Speech at Event by Company Representative (optional)
- Featured Blog Post
- Brand name and logo placement on S.E.A. Leaders' social media platforms
- Brand name, logo placement, and appreciation note on the S.E.A Leaders' website for 1 year as a resource partner

\$1,500

Gold Sponsorship

- (4) tickets
- Business cards included in gift bags (to be provided by the business)
- Honorable mentions throughout the programmed event
- Featured Blog Post
- Brand name and logo placement on S.E.A. Leaders' social media platforms
- Half Page Advertisement in the Award program booklet

\$750

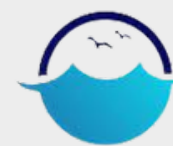
Silver Sponsorship

- (2) tickets
- Business cards included in gift bags (to be provided by the business)
- Honorable mentions throughout the programmed event
- Brand name and logo placement on S.E.A. Leaders' social media platforms
- Quarter Page Advertisement in Award program booklet

\$500

Bronze Sponsorship

- (1) ticket
- Business cards included in gift bags (to be provided by the business)
- Honorable mentions throughout event programming
- Brand name and logo placement on S.E.A. Leaders' social media platforms
- Logo featured in the Award program booklet



S.E.A. LEADERS



S.E.A. LEADERS
TRAINING INSTITUTE

Let's stay in touch!

CONTACT INFO

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